THE CANADIAN COIN BOX & VENDING

WATCH FOR
Special
JUNE ISSUE

★ ★ ★

"Border Opening on Quoto Basis"

IN THIS ISSUE

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Vendo Coin Changer Story Page 19

MAY '50

A MONTHLY PUBLICATION FOR THE CANADIAN AMUSEMENT OPERATOR

Distributors Franchises—

NOW OPEN FOR PROVINCES

of

BRITISH COLUMBIA
ALBERTA
SASKATCHEWAN
MANITOBA
QUEBEC
and
MARITIMES

For The Sensational New Money Maker

Photo Stamps

Your Market — through Drug Stores, Cigar Stores, Bus Terminals, All Retail Outlets, Restaurants, etc.

A CLEAN DEAL — All distributor does is to set up dealers in retail outlets and supply them with a display card.

A Natural for Operators who cover a territory — example: an operator who has 50 locations would easily net $100 weekly by placing a display card in each location.

CONTACT

Century Products Ltd.

175 Bloor Street East **Toronto, Ontario**

DISTRIBUTORS FOR CANADA AND U.S.A.

Hollywood vs Phonevision

20th Century-Fox and Zenith exchange verbal blows, with even antitrust action hinted.

One of the television industry's hottest controversies—theatre TV versus Zenith Radio Corporation's pay-as-you-view Phonevision—came to a furious boil last week at the Chicago convention of the Society of Motion Picture & Television Engineers. When the smoke cleared, the situation looked like this:

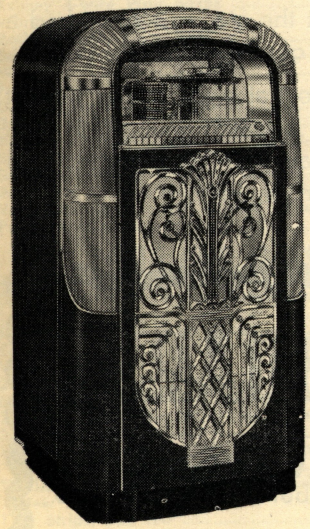
- Spyros P. Skouras, 20th Century-Fox Film Corporation president, flatly refused to provide films for Phonevision. He also revealed plans for 20th Century Theatre TV tests in 20 cities.
- Zenith's John P. Howland labelled refusal to sell films for Phonevision infringement on the public's rights, implied antitrust action against the motion picture industry.
- Zenith's president, Eugene F. McDonald, father of Phonevision, said that TV itself, not Phonevision, was shrinking movie attendance, declared that Pronevision would hypo the motion picture industry. Mr. Skouras' firm, he said, was "one of about four" that had refused to supply films. Others mentioned were Radio-Keith-Orpheum Corporation and Paramount Pictures Corporation.

The Hollywood Stand

Mr. Skouras heralded the marriage of TV and motion pictures (via theatre TV) as the start of "a golden era for the theatre unlike any they had ever known." Box office

(continued on Page 4)

Canada's Best Buy



The PHONOGRAPH That Sells— MUSIC

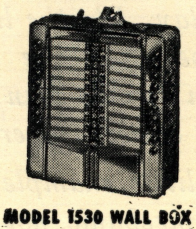
QUALITY is a Bargain at any Price

Brand New . . .

Rock-ola Model 1424 Hideway $795.00

Rock-ola Model 1530 Wall Boxes $65.00

30 Wire Cable - - - - - 20c Ft.



MODEL 1530 WALL BOX

Used Machines . . .

WURLITZER 700 . . . $400.	WURLITZER 412 . . . $150.	SEEBURG Crown . . . $375.
" 750 . . . 550.	" P10 . . . 100.	" Envoy . . . . 425.
" Victory . . . 325.	" Counter 61 . . 125.	ROCK-OLA Master . . . 450.
" 780 (Colonial) 550.	SEEBURG Regal . . . . 350.	" Model 1422 . 700.

WRITE WIRE PHONE

Mortimer Sales Co.

1269 AMHERST STREET PHONE AMherst 1400 MONTREAL, Quebec

COIN BOX

MAY 1950

Vol. 2 — No. 24

Edited and Published in Owen Sound, Ontario

BY EDDIE SARGENT

Printed by THE GEORGIAN PRESS

United States Representative — McIntyre, Simpson & Woods, Chicago

Advertising and Copy Deadline 10th of Each Month

RATES ON REQUEST

Editorial

By a Leading Personality in the Industry

Service That Counts:

Service! The keynote of your business today. Service calls are and always have been a necessary evil of the coin machine business. However, they can be made to draw more business to you.

A good mechanic can make or break an operator. Does your man clean and bulb a machine when on call? A clean, lighted machine will always draw play. It's the little things that count. Does he gripe when the call is minor? Bad feeling between service man and location owner leads to friction between operator and location.

A little example of this was shown one day when a mechanic, not finding anything wrong when called, walked over to the location owner and raised the devil. The stop was lost. Remember, the location owner, as long as he has your equipment in his place, is your "boss"; he is the one to be satisfied. He is the man with whom you have DIRECT CONTACT.

On every service call be sure the customer is treated courteously, and that he can find no reason to complain about what is said and how it is said. Render service promptly—a complaint taken care of quickly becomes no complaint at all.

Perhaps you feel you are following these points now. That is fine, but all of us should check up once in a while and make sure we are really rendering good service.

What Is It?

Is a watch a gambling device?

That question was raised last week in Washington as the House Interstate and Foreign Commerce Committee mulled over the broad definition of "gambling devices" contained in the Johnson Bill.

One member of the committee said if he bet he could walk to the Capitol in 2,000 steps, that would be gambling, and if he used a gadget to count the steps then he had a device that could be adapted for gambling purposes.

Another member added if the bet was on the time it took to walk to the Capitol, and a watch was used, then the watch would be a device adaptable for gambling and would be banned under the Johnson Bill.

SHUFFLEBOARDS

DISTRIBUTORS WANTED

8 Ft. Rebound Model, Distributor's price $149.50

15 Ft. Tournament Size

Distributor's Price.....$239.50

NEW COIN RADIOS $61.75

Attractive 1950 Console Floor Models.

Sturdily built to last for years of heavy play

Basketball Machine $64.95

A brand new counter game—A knockout for competitive play!

(Includes both 5c and 1c chutes)

DISTRIBUTORS WANTED

Allan Pullmer

30 Buckingham Apts. Winnipeg, Man.

SPECIALS

Wico Thumper Bumpers $3.95
Exhibit Explosion Bumpers 3.95
Rectifiers—Genco Games 3.95
Phono Motors, 25 or 60 cycle 29.00
Wurlitzer Tone Arms complete with new needle 2.95

CANADA'S Mail Order House

JUNE, 1950

WANTED TO BUY

Wurlitzers 1015, 1017, 1100
Seeburgs 146, 147, 148

Hideaways
Post War Wall Boxes

And Pin Games
State Quantity and Price

ADAPTERS, WALL BOXES, SPEAKERS, ETC.

Canada's Largest Supply of Adaptors and Remote Control Accessories for every Phonograph. Write for any type not listed here.

New Packard Adaptor for Twin 12 Rockola	$ 67.50
Rockola 12	49.50
Seeburg	57.50
Mills Throne and Empress	49.50
Wurlitzer Twin 16	69.50
Wurlitzer Twin 12	59.50
Wurlitzer 616	49.50
Wurlitzer 412	49.50
A.M.I. Adaptors	49.50
Wurlitzer Adaptors for All Models Wurlitzer	57.50
Keeney 4-wire Wall Boxes	5.95
Wurlitzer Used, 30-wire	19.50
Rockola 1530, Like New	55.00
Seeburg Adaptors, All Models	49.50
Wurlitzer, 3-wire — 5-10-25c	24.50
Fantasy Lite Up Speaker	19.50
Drum Major Lite Up Speaker	21.50
Buckley 20 and 24 Record	12.50
Buckley Silver and Gold 20-24-32 Rec., Lite Up	19.50
Solotone Location Amplifier, New	59.50
Solotone Location Amplifier, Used	39.00
Aluminum Speaker Baffles	Write
Wurl. 580 Speaker and Remote Selector	125.00
Personal Music Boxes, used	19.50

PARTS AND SUPPLIES

A.M.I. Coin Assembly	$ 21.50
Speaker Boxes, natural or painted any color. Specify	10.95
Plastics for all Model Phonos	Write
Berman Pin Game Lift Shop Truck on Wheels	89.95
Wurlitzer Main Fibre Gears	2.95
25-Cycle Gears, All Phonos	5.00
60-Cycle Motors for All Phonographs	29.00
25-Cycle Motors for All Phonographs	29.00
30-Wire Cable, rat- and waterproof, per foot	.30
Wurlitzer Genuine Crystal Conversion Pick Up for Models 800, 750, 700, 1015	10.95
Wurlitzer Complete Tone Arm and Pickup, New Needle (Any Model)	2.95
Title Strips, per 100	1.00
per 1,000	8.50
25-Cycle Motors, 5 Balls	12.50
25 or 60-Cycle Motors for 1 Ball Games	34.50

PENNY GAMES

Kicker & Katcher	$ 39.50
Pikes Peak	39.50
Target Skill	35.00
Peanut Vendors	9.50
Bingo	24.50
Pitchem	29.50
Card Vendor	25.00
Pop Up	34.50
Electric Grip	35.00
Bat a Ball	49.50
Try Your Skill	49.50
25-60-Cycle Transformers for Any Phonograph or Pin Game	Write
Pfanstiel Permo Point	.45
Miracle Point, Bennett, Cole	.35

MANY OTHER PARTS — WRITE TO SAVE MONEY

ARCADE

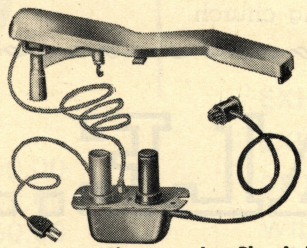
Electric Shocker — 1c	$ 44.50
Gottlieb Grip Scale	39.50
A.B.T. Target Skill	39.50
Mutoscope Sky Fighter	275.00
Mutoscope Post-War Photomatic, Like New (Plenty of Supplies Free)	1,850.00
Whizz Free Play with Stand	65.00
Keeney Air Raider Gun	89.50
Keeney Shoot Your Way to Tokyo	149.50
Shuffleboard, New	149.50

MISCELLANEOUS

Shoe Shine Machines — 5c or 10c Play	295.00
Convertor — 32-Volt DC, 110-Volt AC	49.50
Convertor — 110-Volt DC, 110-Volt AC	79.50
Used Automatic Pop Corn and Peanut Machine. Not Coin Operated	295.00
Star Pop Corn Machine. Not Coin Operated	375.00
New Metal Hideaway Cabinets	59.50
A.M.I. Mechanism	149.50

LIGHTWEIGHT PICK-UPS

For All Wurlitzers and Seeburgs
Perfect Tone — Easy on Records



Nothing to Change — Just Plug It In
15,000 Plays per Needle
2,000 Plays per Record

Jacobs Replacement Tone Arm for All Model Wurlitzers— Model W-10	$ 17.50
Model W-25	21.50
Jacobs Replacement Tone Arm for Seeburgs— With Trip.— Model S-10	27.50
Model S-20	27.50
Electric Trips for All Model Seeburg and Wurlitzers	7.50
Needles for Jacobs Arms—15,000 Plays	.69
Per doz.	7.95

COMPLETE HIDEAWAYS

With Adaptors, Amplifiers, Remote Volume Control, Star, Electric Cancel and Speaker

Rockola	$225.00
Wurlitzer	375.00
Seeburg	295.00

PHONOGRAPHS

24 Wurlitzer	$325.00
600 Wurlitzer	375.00
500 Wurlitzer	375.00
800 Wurlitzer	500.00
750 Wurlitzer	550.00
850-1942 Wurlitzer	575.00
950-1942 Wurlitzer	575.00
780 Colonial Wurlitzer	550.00
Seeburg Hi Tone	400.00
Seeburg Lo Tone	425.00
Rockola Rhythm Master	175.00
Rockola Windsor	275.00
Rockola Monarch	275.00
Rockola Standard	350.00
Rockola De Luxe	425.00
Rockola Super Master	450.00
Rockola 1422	675.00

ONE-BALL

Fairground 4-Coin Multiple	$225.00
Arlington	175.00
Lite-A-Pair	150.00
Flying High	150.00
Cocktail Hour	125.00
Sport Special F.P.	249.50
Dark Horse F.P.	269.50
Record Time F.P.	269.50
Ak-Sar-Ben, 6 Multiple Pay Out	275.00
Skunk Pay Out	110.00
Credit Pay Out	150.00
Preakness Pay Out	175.00
Thorobred	279.50
Victory Special	395.00

FIVE-BALL GAMES

Attention	54.50
Blondie	49.50
Border Town	49.50
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Bowling Alley	64.50
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Bronko	149.50
Chubby	39.00
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Double Barrel	139.00
Drum Major	39.00
Dynamite	119.00
Flying Tigers	69.50
Four Roses	55.00
Gun Club	49.50
Landslide	49.50
Lite-A-Card	75.00
Mascot	39.00
New Champ	64.50
Oscar	125.00
Paradise	125.00
Punch	49.50
Seven-Up	39.00
Shooting Star	79.50
Show Boat	49.50
Sport Parade	49.50
Spot-cha	64.50
Spot Pool	59.50
Strato-Liner	69.50
Whizz-Ree Play	65.00
Supercharger	35.00
Roxy	39.50
Zig-Zag	59.50

NOTICE: WRITE FOR ANYTHING YOU REQUIRE THAT IS NOT LISTED HERE

ALL prices subject to change without notice.

TERMS—⅓ down, balance on delivery; or—Use our time payment plan of ⅓ down and balance in 3 to 24 months.

ST. THOMAS COIN SALES LTD.

Phone 2648 **(VINCENT A. BARRIE)** **669 Talbot St., St. Thomas, Ont.**

Hollywood vs Phonevision

(continued from Page 4)

receipts, he predicted, would triple, and thousands in rural areas would enjoy entertainment available only to "the few selected people in New York and other metropolitan areas."

On Phonevision he was adamant. "We will protect the theatres because our first allegiance is to the thousands of theatre men who built up this industry," he declared. He turned down Zenith "because we believe the public will be served best through theatre television, and because the theatres, through the facilities of TV, will present 'undreamed of entertainment' both in quantity and quality." He stressed, however, that motion pictures will remain the basic entertainment.

Stay-at-home entertainment, Mr. Skouras predicted, would practically wipe out community life. "It would have a catastrophic effect on not just one, but all media of communication, including the newspapers and magazines. Not only that," he said, "but every store around the community movie theatre would suffer; the real estate values in all those communities would topple to the extent of billions of dollars and the effects would be felt by the doctor, the lawyer, and all other professional men as well . . ." He saw home TV by itself affecting church attendance, and participation in civic affairs, even TV's own destruction "amidst such general paralysis."

Urging engineers to concentrate on theatre TV, he outlined 20th Century's efforts to "prove that TV is a tremendous boon, instead of disaster." He recalled the firm's costly three-year effort with RCA to develop large-screen TV, alluded to Paramount's progress on its own similar invention, and to applications to the FCC from "all the film companies" for theatre TV channels.

"I wish to announce here today," he said, "that 20th Century-Fox and its subsidiary, the National Theatres, while waiting for channels from the FCC, proposes to invest millions of dollars and go ahead immediately to prove to the world (the value of theatre TV)."

Instead of waiting two or three years for a test of theatre TV, he said, "we now propose to make this test at the beginning of next year, in 20 theatres in the Los Angeles area . . . we have approached the American Telephone & Telegraph Company and are today negotiating with them to supply the channels necessary . . ."

(continued on Page 9)

FOR SALE...

ON TERMS TO RESPONSIBLE OPERATORS

3 (Almost Brand New) WURLITZER

Model No. 1100

a sacrifice at only $1,000.00 each

CONTACT

BOX 3 Canadian Coin Box

PRICES WITHOUT PARALLEL
GAMES BEYOND COMPARE
A MINIMUM INVESTMENT
A MAXIMUM RETURN

ALL GAMES HAVE BEEN MECHANICALLY GONE OVER
RAILS AND LEGS SCRAPED AND SHELLACKED
BODY IN TOP SHAPE

PLAYBOARD??? LIKE NEW!!!

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE **TERMS — CASH**

GENCO

TEN SPOT
ZIG ZAG
A B C METRO
SINK THE JAP
BIG CHIEF
BANDWAGON
FOUR ROSES
ARGENTINE
VICTORY
FOUR ACES
BOSCO
FOX HUNT

$69.00 each
3
for
$200.00

CHICAGO COIN

STAR ATTRACTION	$ 60.00
COMMODORE	60.00
ALL-AMERICAN	60.00
BIG LEAGUE (Thumper Bumpers)	$175.00
MIDGET RACER (Thumper Bumpers)	150.00
DOUBLE BARREL (Thumper Bumpers)	125.00
CROSSLINE	59.50

GOTTLEIB

HOROSCOPE (Thumper Bumper)	$ 65.00
BOWLING ALLEY	60.00
BIG SHOW	60.00
CHAMP	60.00
SCORE-A-LINE	50.00
MIAMI BEACH	70.00
SEA HAWK	60.00

MISCELLANEOUS

EXHIBIT LANDSLIDE (Thumper)	$ 60.00
EXHIBIT SUPER CHUBBIE, 60 cycle	45.00
STONER UPM—60 cycle	45.00
WILLIAMS TORCHY	225.00

BALLY

ROCKET	$175.00
SURF QUEEN (2 Thumper Bumpers)	200.00
BEAUTY	59.50
GLAMOUR	59.50

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MELODY LANE BOXES
MELODY LANE AMPLIFIERS

SOLOTONE BOXES
ALL TYPES OF MUSIC BOXES

BUY NOW TO PROTECT YOUR SUMMER LOCATIONS
WRITE — WIRE — PHONE
DO IT NOW!!!

All Games on 25 Cycle Unless Otherwise Listed

Thumpers and Flippers Included On Many of Above Games

WENTWORTH MUSIC

105 KING ST. WEST **HAMILTON ONTARIO**

Commuting Candy Machine Will Travel 18,720 Miles Per Year

Chicago, Ill., Jan. 28. — Taking a bow as the "travel-ingest" vender in the U.S., a candy machine was recently placed in a location that will carry the unit 18,720 miles a year. Installed in the Chicago & Northwestern Railroad's suburban car 555, the vender will be carried the 30 miles distance between Chicago and Lake Forest twice a day, or 360 miles per week.

The story behind the "commuting candy vender" is interesting. It was placed by demand of the group of 74 business men who lease car 555 for their own use. The machine itself, a six-column Stoner, without base, is mounted on a built-in lowboy bureau off the main passageway in the club section of the car. It is held in place against the wall by angle brackets.

According to Evans Spalding, custodian of the vender and car purser, the machine is averaging eight sales per trip. He expects that this average will be increased as the commuters grow accustomed to the idea that they can munch a candy bar en route to and from their offices.

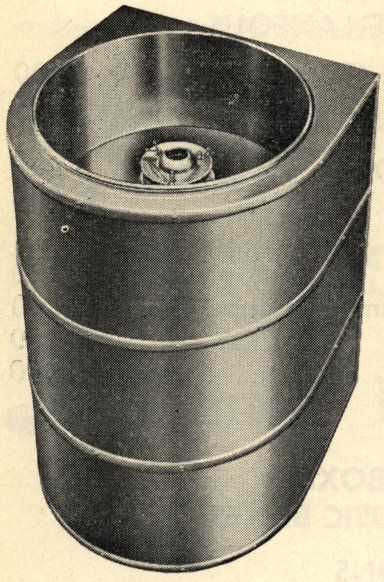
Spalding, who is one of the group of 74 men who lease the car, was instrumental in contacting Stoner and making arrangements to place the unit in the car. He purchases the candy supplies, while a regular car attendant removes the coins and sees to it that the machine is always stocked. Money from the vender is applied toward the purchase of new supplies, with net profits channelled into a general fund the commuters maintain for car up-keep, lease expense and the car attendant's salary.

Car 555 has a maximum capacity of 63 riders, but the full complement of commuters never uses the car on any one day. An average of 55 men come into Chicago in the mornings and 40 return to the suburb on it in the evenings.

While the method of operation is off the beaten track, it spotlights the workability of vending equipment in unusual locations.

JUKE JOINS RR

Fort Worth, Feb. 4. — The Texas & Pacific Railway station here now uses a musical train caller, and according to reports, the experiment is working out fine. The train caller is actually a juke box. A clerk actuates the mechanism, and a baritone sings out the first, and later the last call, for the 19 different trains leaving the depot.



Candy Floss Machines

This super streamlined machine to produce the outstanding novel spun sugar confection. Suitable all mains and generator plants. Any voltage.

Simply Plug in to Operate

For:

CAFES, SODA-FOUNTAINS, HOLIDAY RESORTS, CARNIVALS, FAIRS, AMUSEMENT PARKS, PLANTATIONS, etc.

Enquiries are cordially invited from all parts of the world.

VAN DUSEN BROS.

WESTERN DISTRIBUTORS FOR SEEBURG PHONOGRAPHS

Complete Parts and Repairs on Hand at All Times

Phone 22505 10147-112 Street Edmonton, Alberta

OPERATORS in Eastern Canada

with

PRESTIGE- amongst fellow operators

SINCERITY- of approach

HONESTY- in dealing

can qualify as DISTRIBUTORS

of the sweetest, most profitable operation in the history of coin-controlled, automatic music to date.

This is not merely a new model of an idea which has been overtaken by the change of times and conditions; it is new, up to date entertainment, readily accepted by the Canadian public, eagerly sought for by locations who would not tolerate equipment of a type which has become commonplace.

At the same time, it is an outstanding piece of advanced electronic engineering, its reliable operation proven in thousands of installations over the North American continent.

Factory Representatives for Eastern Canada:

Melody Lane Limited

124 Harbord Phones: JUnction 1406, RAndolph 7177 TORONTO

Millions of $ Worth of CIGARETTES

yearly are being dispensed through the

DEPENDABLE ... TIME TESTED ... PROVEN

fully automatic electric

VEND-O-MATIC MACHINES

Vends 8 popular brands. Each column individually adjustable for different prices ranging from 5c to 52c

SPECIAL DOUBLE COLUMNS AVAILABLE FOR FAST MOVING BRANDS

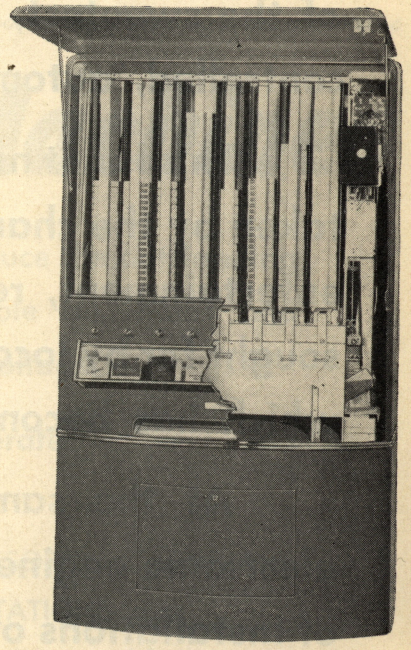
- Sturdily built for long life.
- Fast Loading
- Easy taking of inventory
- Gravity fed delivery.
- First pack in—first out

NO STALE MERCHANDISE

* * *

CAPACITY:

328 packs in single columns—
444 packs with 4 double columns—
Large Storage Compartment.



Humans Err—Vend-O-Matic Never

For further particulars WRITE—PHONE—WIRE to the FIRST Canadian manufacturer of vending machines

VEND-O-MATIC LIMITED

526 Bay Street ADelaide 8466-7 Toronto, Ontario

Hollywood vs Phonevision

(continued from Page 4)

Mr. Skouras predicted the "establishment of four or five competitive networks or circuits in each natural area, or time zone of the country . . . to service from 500 to 1,000 theatres in each network."

Zenith's Retort

Zenith Corporation, with a small fortune in Phonevision, and expecting a 90-day test of the medium set for next September, lost no time in answering the challenge. In what apparently was a last-minute substitute for a technical speech, Zenith's Col. Howland asserted the motion picture producers could not legally refuse their films for the Phonevision test. "We have offered to pay every producer the same rate for his film that he would charge any other theatre with the same audience," he declared. "Our counsel has advised us that under the circumstances the producers cannot legally refuse to rent us the film."

He labelled theatre TV "merely Phonevision in another form," explaining that in both cases the air would be used to collect directly from the public for the entertainment they see, with one audience viewing at home and the other in theatres.

He had no bone to pick with theatre TV, he said, in fact Zenith favors the granting of channels for this purpose. "I understand," he went on, "that with theatre TV it is proposed that feature motion picture films, live theatrical entertainment, great sporting events . . . are to be delivered to theatres on an exclusive basis where admission will be charged to the public. Why," he asked, "should not the public be permitted to see these films . . . in their homes for a fee?"

He hinted at collusion among the motion picture companies and stated that if the public wanted to see good movies in the by means of Phonevision, the pay-as-you-see TV system, no selfish interests should be able to deprive them of that privilige.

Sea Shoe Shines

Halifax, N.S., Jan. 28. — Shoe shiners have invaded the Canadian Navy and the Maritime Provinces. What are believed to be the first units to be installed in a floating location are the two machines on board the Canadian aircraft carrier Magnificent, based here. The ship carries about 1,000 men and the enthusiastic reception accorded the shiners may result in similar installations on smaller vessels of the fleet.

Other shoe shiners, dime-operated as are those on the Magnificent, are in the Halifax and Dartmouth terminals and on the two steamers of the Halifax-Dartmouth ferry. A total of eight shiners ashore and afloat have been installed by the ferry commission. Installations are on a trial basis. If the commission finds the machines show a profit at the end of a month, they will be retained.

Special Sale of JUMBO PARADES

In A-1 condition— ready for location— any quantity at only **$50.00** EACH

Shuffleboards

8ft. long polished hardwood surfaces Rebound Type sacrificed at only **$90.00** EACH

CORNWALL MUSIC

Arthur Thibeault
Phone 4275
706 Montreal Road Cornwall, Ont.

For Sale..

40 A.M.I.-Top Flights
20 A.M.I.-Streamliners
ALL FROM LOCATIONS
or TRADE for
Solotone - Melody Lane
Musicale Boxes

Roxy Music Ltd.

722 Nelson St. Vancouver, B.C.

BEST BY TEST

MERCURY

Non - Breakable *Plastic Records*

Attention Operators

Title slips now available with all records!

Is your name on our mailing list yet? If not contact your nearest MERCURY Sales Branch* today

AVAILABLE NOW!

— ORDER FROM YOUR NEAREST OFFICE —

PRESENTING:

Frankie Laine	Lawrence Welk
Vic Damone	Flip Phillips
Richard Hayes	Coleman Hawkins
Patti Page	Charlie Parker
Louis Prima	Kitty Kallen
Eddy Howard	Machito
Jan August	Clyde McCoy
Two Ton Baker	Red Kirk
Steve Gibson	Jerry Byrd
Rex Allen	Louis Innes
Harmonicats	Golden Gate Quartet

And Many Others!

SALES BRANCHES

Maritime Accessories Ltd.	Halifax, N.S.
Maritime Accessories Ltd.	St. John, N.B.
Mercury Music Sales	477 Yonge St., Toronto, Ont.
Mercury Music Sales	40 Powell St., Vancouver, B.C.
Radio Accessories Ltd.	202 Craig St. W., Montreal, Que.
Motor Car Supply Co. of Canada Ltd.	317-6th Ave. W., Calgary, Alta.
Motor Car Supply Co. of Canada Ltd.	Edmonton, Alta.
Larry Peaker & Co.	1st Ave., 19th St., Saskatoon, Sask.
Allan Lyone Ltd.	56 Albert St., Winnipeg, Man.

SIEGEL DISTRIBUTING CO., LIMITED

EXCLUSIVE WURLITZER DISTRIBUTORS

Operators! Get your name on our Mailing List

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477 YONGE STREET
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FACTORY—NEWMARKET, ONT.
SALES AND SERVICE BRANCHES:
TORONTO, MONTREAL, VANCOUVER

Wanted Immediately

Experience Coin Machine Help:

ARCADE MECHANIC

PIN GAME MECHANIC

PHONOGRAPH MECHANIC

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Fair Starting Wages and good chances for advancement because of a complete reorganization of our staff and operating methods.

LIEBMAN ENTERPRISES

124 Harbord TORONTO Phones: JUnction 1406, RAndolph 7177

We Have The **NEW SENSATIONAL** *Big Money-Maker*

PULRIST (Wrist Twister) *Ready to Ship to you at . . .* **$325.00**

ARCADE EQUIPMENT

GUNS-- Bally Shoot the Bull, Submarine ea. $149.50

Mutoscope Skyfighter . . . 199.50 Batting Practise 199.50

Goalee—Chicago Coin . 299.50 Bataball, Grippers, Kicker Catcher each 39.50

Five Ball Pins- Post war, Pre war or Late Games. We can definitely save you money on the games you need.

One Ball or Console Why not move out of the moving business by placing some of this Equipment on location. We have a large stock. Cash or Free Play

Slots- Vest Pockets, Qt's, Blue Fronts, Cherries Etc. 5-10-25cts

THIS EQUIPMENT IS CLEAN, WORKING and READY FOR LOCATION

WANTED- SLOTS, PIN GAMES, DIGGERS and WURLITZER 24's FOR HIDEAWAY. 700's or 750's

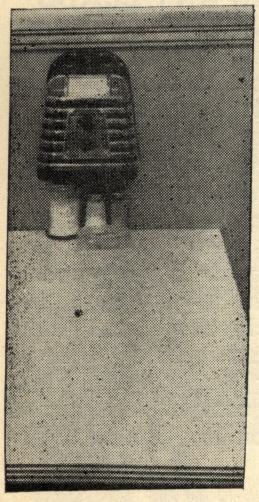
Atlas Music Company

891 BANK STREET Phone 4-7833 OTTAWA, ONT.

Multiple Earning Power

SOLOTONE'S Amazing Achievement

The Individual **SELECTIVE** *Entertainment System*

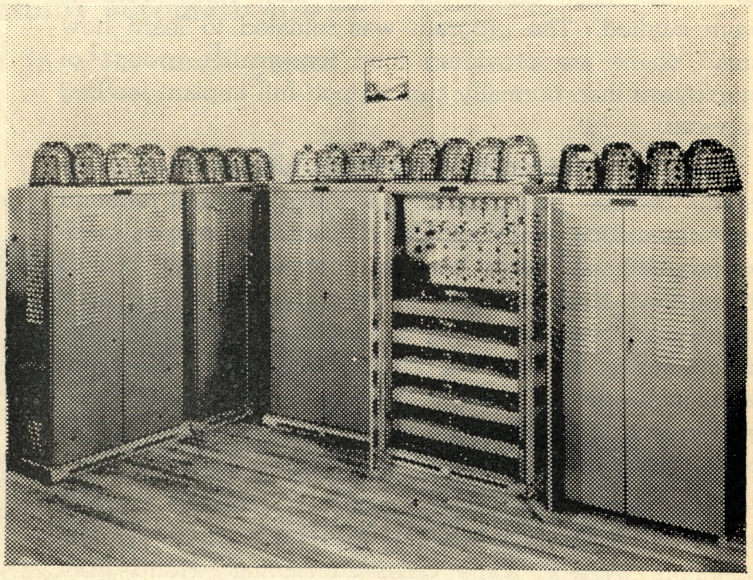


For Greater Profits!

For Greater Player Appeal!

For Greater Customer Satisfaction!

- Records
- Radio
- Television



Master Hideaway Unit

- A Simple System
- Individual Selective Coin Boxes
- 4 Radio Stations
- 10 Selective Recordings

We will accept a limited amount of trade-ins of your phonographs so as to get you started with this "terriffic" 1950 money-making equipment.

Marty Morosnick *says* . . .

Actual tests are earning over $1.00 per day per box. Repeat orders from our customers prove that Solotone is the ideal entertainment system. It's new! It's revolutionary! It is a simple fool-proof system!

Winnipeg Coin Machines

277 Donald St. **Winnipeg, Man.**

Coin Machines Going Full Blast in Most Factory, Survey Shows

New York, April 29. — Vending machines are the most popular source of supplementary feeding in industrial plants, according to results of a representative survey of medium-size firms in 10 states. The automatic dispensers are also the only type of food source returning a consistent profit to management or employee welfare groups, the poll disclosed.

The survey, results of which have just been tabulated, was conducted by the field research division of the Paper Cup and Container Institute Inplant feeding systems in 26 plants. Each employing fewer than 1,000 workers, were studied. The program was initiated to learn how small plants are providing food for smaller groups of employees than normally can support full in-plant feeding services.

Twelve of the factories surveyed housed venders for candy, cookies, peanuts and soft drinks. Several reported experimentation with machines dispensing wrapped sandwiches, although none were in operation at the time of the survey. High cost and the difficulty of obtaining fresh sandwiches were given by management as reasons for discontinuing the service. But pollsters found that plant managers were following with interest the development of venders to serve "substantial hot food items." Hot coffee was singled out particularly.

With cafeteria facilities in medium plants usually run at a financial loss, commissions paid by vending machine operators were in some cases substantial. Profits from the machines were occasionally set aside to help underwrite cafeteria deficits. Often they were earmarked for important employee welfare purposes. In one New England plant cup machines earn $200 a month for the employees' association.

In most cases, according to the report, management insisted on cup venders as against bottle machines to reduce accidents from broken or rolling bottles. The Armstrong Cork Company, for instance, was said to ban any breakable utensil from its factory floor as a safety measure and for the protection of stock.

No Big Problem

Competition between vending machines and other food services was found not to be regarded as a serious problem. "One company," reported the Institute, "thought the candy and pop machines competed with the sale of candy and pop in the cafeteria. In other plants competition was avoided by not serving vended goods in cafeterias, but most felt that the competition was unimportant because the machines were selling at hours when the cafeteria was closed. A Cleveland foundry, for instance, liked the vending machines because they made it unnecessary to keep the cafeteria open beyond the lunch hour for "snackers."

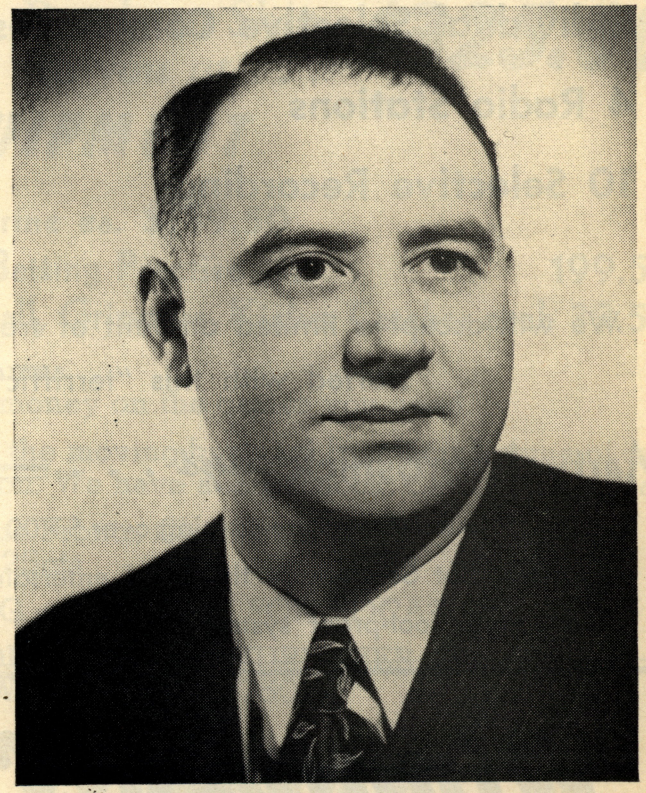
Plants sampled in the survey were scattered over California, Oregon, Ohio, Indiana, North Carolina, Florida, Rhode Island, Connecticut and Massachusetts.

SIEGEL DISTRIBUTING COMPANY LEADS WAY IN GOOD WILL

In Vancouver the school children of the city have been invited with their instructors to make tours of the Siegel Distributing Company Coin Machine Headquarters there. The purpose is to explain to the children and their teachers the newest developments in the vending field. They are shown the interior of typical machines, how they are built, and also how coin changing mechanisms function.

Each week several days are set aside from 9:15 a.m. through to 10:15 a.m. so that classes in Elementary, Junior High and High Schools may make such expeditions. Then, when the children return to their classrooms they prepare compositions on the subject, "How Vending Machines Help the Community." For the best compositions turned in from these classes, Siegel Distributing Company are awarding suitable prizes.

Presenting Feature Story..



VINCENT A. BARRIE

By-lines a Feature Story for next Issue of The Coin Box—WATCH FOR IT!!!

AMERICA'S SENSATIONAL MONEY-MAKER

SHUFFLE—ALLEY

CROSSES INTO CANADA!

ALL THE THRILLS OF BOWLING!

Regulation bowling scoring totalled automatically

For 1 or 2 players—excellent for competitive play.

Puck returns automatically—
Locked in after each game.

Equipped with new coin drop-chute.

Lighted upright bowling pins.

Entire playfield folds back for complete accessibility.

8 feet long
2 feet wide

Handsome modernistic cabinet design.

For Complete Details Write

ROXY SPECIALTY INC. 703 Notre Dame W.
MONTREAL, QUE.

HIT HIT HIT Parade

by

COLUMBIA DECCA RCA VICTOR

WEEK ENDING MAY 6, 1950

DECCA

1.	THIRD MAN THEME	Guy Lombardo—24839
	THIRD MAN THEME	Ethel Smith—24908
	THIRD MAN THEME	Ernst Naser—24916
2.	MY FOOLISH HEART	Gordon Jenkins Orch.—24830 Vocal Sandy Evans
3.	CHOO'N GUM	Andrews Sisters—24998
4.	DEARIE	Ray Bolger - Ethel Merman—24873
	DEARIE	Guy Lombardo Orch.—24899
5.	THE OLD PIANO ROLL BLUES	Hoagy Carmichael - Cass Daley—24977
6.	DADDY'S LITTLE GIRL	Mills Brothers—24872
7.	SENTIMENTAL ME	Russ Morgan Orch.—24904
8.	BEWITCHED	Gordon Jenkins Orch.—24983 Vocal Bonnie Williams
9.	A PAPER FULL OF FISH & CHIPS	Danny Kaye—24945
10.	CANDY & CAKE	Evelyn Knight—24943
11.	JOLLY FELLA TARANTELLA	Andrews Sisters—24965 with Guy Lombardo
12.	QUICKSILVER	Bing Crosby - Andrews Sisters—24827

R.C.A. VICTOR

1.	20-3681	MY FOOLISH HEART	Mindy Carson
	*47-3204		
2.	20-3698	THE 3RD MAN THEME	Irving Fields' Trio
	*47-3222		
	20-3709		RAY McKINLEY
	*47-3242		
3.	20-3609	IT ISN'T FAIR	Sammy Kaye
	*47-3115		
4.	20-3693	MUSIC! MUSIC! MUSIC!	Freddy Martin
	*47-3217		
	56-5197	(French Version)	Andre Rancourt
	*57-0069		
5.	20-3713	(If I Knew You Were Comin')	THE FONTAINE
	*47-3713	I'D'VE BAKED A CAKE	SISTERS
	30-0027		LUCYANN POLK
	*54-0027		
6.	20-3696	DEARIE	Lisa Kirk - Fran Warren
	*47-3220		
7.	20-3550	DADDY'S LITTLE GIRL	Phil Regan
	*47-3043		

*45 rpm record

COLUMBIA RECORDS

1	IF I KNEW YOU WERE COMING I'D'VE BAKED A CAKE	Al Trace—C1475
2	THE THIRD MAN THEME	Cafe Vienna Quartet—C1430
3	MY FOOLISH HEART	Hugo Winterhalter—C1466
4	IT ISN'T FAIR	Les Brown—C1493
5	DEARIE	Marjorie Hughes—C1485
6	MUSIC! MUSIC! MUSIC!	Hugo Winterhalter—C1468
7	DADDY'S LITTLE GIRL	Dick Jurgens—C1476
8	CANDY & CAKE	Arthur Godfrey—C1486
9	BEWITCHED	Doris Day—C6528
10	HOOP-DEE-DOO	Doris Day—C1517
		Frankie Yankovic—C1535

GOING STRONG

I FOUND MY MAMMA	Rosemary Clooney—C1513
ASK ME NO QUESTIONS	Dinah Shore &—C1512 Dusty Walker
LA VIE EN ROSE	Harry James—C1515

Pot Pourri . . .

A planned public relations program is paying off for Canadian operators in Vancouver . . . Three Star Coin Co. in Edmonton has arranged Vender displays in downtown department store windows, everything from cigarette venders to Nylon Hose venders have been on display . . . displaying large posters, the coin firm found the department store quite eager to co-operate . . . why not try this goodwill promotion in your community or city . . . an advertisement in Billboard proclaims that a certain type of bowling game is earning at the rate of 4 bucks per hour and that it has taken in $3,270 in 3 months . . . we know some of these games are good but there is no use stretching the thing too far . . . TV sets are being licensed at the rate of 10,000 a month in Great Britain . . . a survey of operators in Ontario and PQ results in the finding that they all expect a spurt of biz after June 1st . . . feeling is general that everyone is pinched from paying local municipal and income taxes . . . shuffle play has proven that it has sufficent player appeal to stand continued repeat play for months . . . in the main it is the belief of ops generally that it has proven its success . . . Sam Schwartz of Montreal is readying for the Vending market a console type cig. vender . . . Mack Levin has a nifty pool table game, coin operated, which should receive a lot of attention . . . Mack has operated very successfully a wired music system that has pioneered a lot of new ideas in this industry . . . Wurlitzers new 1250 plays 48 selections . . . the new Zenith Cobra Tone pick-ups are guaranteeed to save 50-75% on record costs . . . American selling prices are reported to be $759.50 . . . Coin ops in U.S. have been the logical people to launch and distribute Television for taverns . . . New large screens are being built for use in taverns . . . here are a few excerpts from a book which coin ops should read entitled "Think And Grow Rich," by Napoleon Hill . . . it says "Both poverty and riches are the offspring of thought". . . also it goes on to say . . . "There are no limitations to the mind except those we set up". . . here is another one very true . . . "The depression was a blessing in disguise. It reduced the whole world to a new starting point that gives everyone a new opportunity". . . Ernie Dowsett is building a new racing boat . . . his office is loaded with trophies of past winnings . . . Photo stamps are currently the easiest and hottest way of making money to come on the scene . . . the Photo Stamp Co. of 175 Bloor East, Toronto, is busy appointing Distibs now . . . Albert Clazir has a new bowling game which should be available for the summer season . . . It is the form of a rol-down type game . . . electrically operated . . . and coin operated.

Kleenex Sold Direct To Ops;

NEW VEND COUNT ON 5 CENT CARTON

Chicago, Ill., April 29. — International Cellucotton Products Company has announced two cost-saving measures for Kleenex operators plus a new vend count for the nickel pack. B. E. Hopper, official, stated the vend pack can now be purchased direct by the operator and that additional savings are possible thru lower quantity orders at correspondingly lower prices. Both combine to effect about a quarter-cent saving per nickel pack, reducing the cost from .0305 to .0275 cents.

Quantity prices are now offered on orders of five cases (each three gross count) at $13.18 each, 10 cases at $12.55 and 25 cases at $12 each. Formerly, quantity orders were held to 25, 60 and 65 case orders. The direct-purchase, quantity prices are available only on the new vend pack which eliminates the display carton, Hooper said.

Cellucotton's sales and packaging moves, coming about a year after the licensing of at least three different manufacturers to produce venders dispensing the trade-marked item, is seen as a further stimulant to such operations. The first Kleenex vender was placed on the market early last year, following introduction of Cellucotton's purse-size package in 1948. Originally, due to demand for the new size running ahead of supply, operators had to buy through established Kleenex wholesalers, such as drug supply houses, etc.

Ernie Dowsett Has Big Money-Maker

AVAILABLE FOR OPERATORS

Ernie Dowsett, one of Canada's most popular operators and also president of Atlas Music of Ottawa, has launched a new money-maker called the "WRIST TWIST."

The potential money making power of this new machine was demonstrated during the first 24 hours and the take averaged $1.00 an hour (while the location was open to the public).

It is along the principle of the grip scale idea, incorporating the Indian Wrestle feature. It is a strongly built unit with a smart design and is a 5 cent play.

It is a "natural" for such locations as poolrooms, bowling alleys, bus depots, arcades, etc.

The price runs around $350.00 and delivery is immediate.

Distributors For Sehl Boxes

Coin Box regrets the error in publishing the Distributors in the advertisement of the Sehl Engineering Co. on the inside back cover.

Listed below are the Distributors and we ask the operators across Canada to check this list carefully.

Baldwin Distributing Co., Ltd., 620 King St. W., Toronto, Ont.

Amusement Coin Machine Co., 10221-95th St., Edmonton, Alta.

Victor Novelty Company, 1887 Beaubien E., Montreal 35, Quebec

Jones Electric Supply Company Ltd., 96 King St., St. John, N.B.

National Amusements & Novelties Ltd., Debert, N.S.

Saskatoon Coin Machine Co., 233 Twenty-Second St., Saskatoon, Sask.

"MR. JOHNNY" BACK AT DESK AFTER SERIOUS ILLNESS

Johnny Achlidates, or more fondly known in Montreal as "Mr. Johnny", is again back at his desk as head of Victory Novelty, at 1887 Beaubien St.

Johnny is the Solotone distrib for Montreal and the Province of Quebec and a pioneer in the coin machine business.

His hundreds of friends will be glad to know that he is again hitting on all eight cylinders.

Best PRICES in Canada!!!

On Post War Five Balls and Free Play Games

Gottlieb Games	Genco Games	Arcade Equipment
HUMPTY DUMPTY	PUDDIN HEAD	DALE GUN
BARNACLE BILL	SCREWBALL	CHICAGO COIN PISTOL
ALI BABA	ONE, TWO, THREE	EXHIBIT
JACK and JILL	TRIPLE ACTION	CHI COIN BOWLER
ROUND UP	MARDI GRAS	BASKET BALL CHAMP. ETC.

MUSIC—1100's, 1015's 700's 24c's: MILLS-Thrones Empress: ROCKOLAS--Luxury Liner: STANDARD A.M.I.'s, Top Flight, Singing Towers, Streamliners, etc.:--Many others too numerous to mention.

PLEASE NOTE—If there is any machine not listed, please write because . . . YOU CAN SAVE

WE WILL NOT BE UNDERSOLD

FRANK KIRKE NOVELTY

241 KING ST. E. Phone WA 4077 TORONTO, ONT.

Details of Vendo Coin Changer Operator—Sub-Distributor Franchise

A Vendo Coin Changer as described and illustrated in the enclosed literature is a new sensational piece of precision mechanical equipment capable of automatically providing change (Five Nickels for a Quarter — Two Nickels for a Dime). They are intended for installation alongside of Coin Operated Soft Drink Dispensers — Pay Telephones — Juke Boxes — Pay Toilet Locks — Sanitary Napkin Dispensing Units and any other form of five cent vending machines or service appliances.

Several hundred Vendo Coin Changers have been installed across the Dominion in the comparatively short time they have been available in this country. A partial list of some of these installations, which are increasing daily, is attached hereto.

Vendo Coin Changer units are proving most popular for a variety of reasons. For example:—

(a) In industrial plants, warehouses and offices, where thousands of soft drink, candy and other types of nickel vending machines are in use, the problem of providing change is most serious. A survey on our part indicates that at such locations, before Vendo units were installed, expensive clerical help were spending up to two hours a day providing change for employees. The installation of Vendo units is saving management of such places of business up to $40.00 or $50.00 per month.

(b) It has been proven time and time again that the minute a Vendo Coin Changer is installed alongside of nickel vending machines, sales of merchandise increase from 15 to 20%. The additional profit from such increased sales far more than pays the rental of the Vendo unit or units.

(c) Wherever the human element is involved mistakes will occur. Where the exchange of money takes place this can become serious. Vendo Coin Changers eliminate entirely any such costly errors. The Vendo unit is foolproof. It will not only reject any form of slug or bogus coinage deposited, but will also return a coin fashioned to the precise measurements of a quarter or a dime. This is accomplished through testing the magnetic content of any such slugs inserted in the rejector unit.

One of the best type of outlets for Vendo units is alongside of soft drink Vending Machines. For example, the Coca-Cola Company, who have and are continuing to sell or rent hundreds and hundreds of their "Coke" bottle and cup dispensing machines to all types of businesses, are most enthusiastic over our Vendo Coin Changer units. It is our privilege to work very closely with Coca-Cola Ltd., and they are not only willing, but are most enthusiastic and anxious to supply any of our operators across Canada with an up-to-date list of locations where their dispensers have been sold or installed on rental. While to the best of our knowledge Coca-Cola Ltd. are the only Canadian bottling concern marketing soft drinks through dispensing machines, we know that other bottlers such as Pepsi-Cola, Canada Dry, etc., are developing similar units, which will have the effect of greatly expanding the market for Vendo units in this field.

In our own large operation in Toronto and suburbs Vendo units are made available under several plans which are outlined herewith:—

1. Vendo units have been sold outright at a price of $143.00, although we do everything possible to discourage such outright purchases.

2. Vendo units are rented at a basic rate of $4.50 per month ($5.25 per month when a heavy duty pedestal stand is supplied). The establishment of this basic rental in any particular territory is entirely in the hands of the individual operator since obviously certain locations should command more rental than others.

3. Vendo units may be installed at no expense to the location, in which case the operator reserves the privilege of selling the valuable advertising panel space on the front of the Vendo unit to any outside party or parties. This advertising panel measures 7½" x 7½", and if necessary can be split up into as many as six individual panels carrying six separate "ads". Such installations are much more profitable to an operator than straight rentals since in fairly prominent locations up to $12.50 per month or $150.00 per year is being derived from the sale of advertising space. As in the case of straight rentals, charges for this advertising is left entirely to the discretion of the operator.

While Vendo Coin Changer units list at $143.00 F.O.B. Toronto, we extend a special price of $120.00 to operator-sub-distributors. This provides for a reasonable margin of profit on any outright sales that may be made.

Vendo Coin Changer units may be purchased by operator-sub-distributors under the two following plans:—

1. Outright purchase for cash or C.O.D. shipment at $120.00 each, F.O.B. Toronto.

2. Under a time payment plan which provides for payment of 50% of the total value of units purchased, with the balance payable in twelve months. This plan involves a finance charge on the unpaid balance of between 5½ and 8%, depending on the amount of the unpaid balance. Under favorable financial circumstances a down payment of 33⅓% of the total cost of the units is acceptable.

Vendo Coin Changer units are foolproof to a point where service is a relatively unimportant item. The Vendo franchise can be handled as a spare time venture, since outside of original installation—which can be contracted for—monthly or quarterly invoicing of rental or advertis-

(continued on Page 20)

Details of Vendo Coin . . .

[(continued from Page 19)

ing and the infrequent service call, very little time is needed to carry on a fairly large Vendo operation.

To clarify the Vendo franchise as outlined herein, let us assume that over a period of approximately three months an operator-sub-distributor purchased and installed fifty units. Based on a medium return of $4.50 per unit he would have created an assured monthly revenue of $225.00. However, considering the proportion of more lucrative advertising contract installations, a more conservative fair average per unit per month would be $7.50, for a revenue of $375.00 a month.

If the fifty units were purchased outright for cash a capital investment of $6,000.00 would be involved. At $375.00 per month or $4,500.00 per year he would have regained 75% of his capital investment, in one year!

If our time payment plan were used, a capital investment of $3,000.00 would be involved in the purchase of fifty units. The unpaid balance would be $3,180.00, including finance charges or $265.00 per month, leaving a net profit of $1,320.00 after re-paying the $3,000.00 financed.

In the exclusive territories we are prepared to grant to responsible operator-sub-distributors, an operation of 100 to 150 Vendo units should not be difficult to build up. Such an operation would gross from $7,500.00 to $11,250.00 per year.

Interested potential operator-sub-distributors for Vendo Coin Changers will no doubt have numerous further questions they would like to have answered. Such enquiries will be welcomed. Address all correspondence to:

CANADIAN RESTROOM EQUIPMENT COMPANY,
42 Lombard St., Toronto 1, Ont.

BORDER OPENS ON QUOTA BASIS JULY 1st

The importation of automatic phonographs on a quota basis will commence in Canada on July 1st. However, quota restrictions will limit this severely as far as quantity is concerned.

Pin games have been on a 50% quota rating since a ruling to this effect last October.

At this writing and at the time of going to press, other games and vending machines are still under ban.

CLEAN SWEEP

Cleveland, O., April 29. — Beckrest & Jans Corporation has installed 100 Kleenex venders throughout the downtown Terminal Towers Building here, mainly in washrooms for employee use. Stand, rather than wall mountings are used, following preference of building management.

Move marks the first complete coverage of a major "skyscraper" with such vending equipment. Beckrest & Jans, with headquarters in suburban West Lake, reports it is continuing to expand its Kleenex route of Vend-Rite machines.

Late Spring Sale--Look at this PRICE!

Your Choice—Pin Games ready for location . . . . **$28.50** EACH *Terms ½ deposit—Immediate delivery-Price includes crating*

ALL AMERICAN	FOUR ROSES	SOUTH PAW
ARGENTINE	GLAMOUR	SPOT-A-CARD
BOLAWAY	GUN CLUB	SPOT CHA
CAPTAIN KIDD	HI HAT	STAR ATTRACTION
CLOVER	INVASION	STRATOLINER
DIXIE	JUNGLE	TEXAS MUSTANG
DRUM MAJOR	MONICKER	TOPIC
FOUR DIAMONDS	SNAPPY	VENUS

Many other pin games too numerous to mention — Various Prices

For information WRITE . . .WIRE

Standard Novelty Company

P. O. BOX 97 MORRISBURG, ONTARIO

Announcing—

THE NEW **SEHL** COIN BOX

ALL THE LATEST IMPROVEMENTS

Features . . .

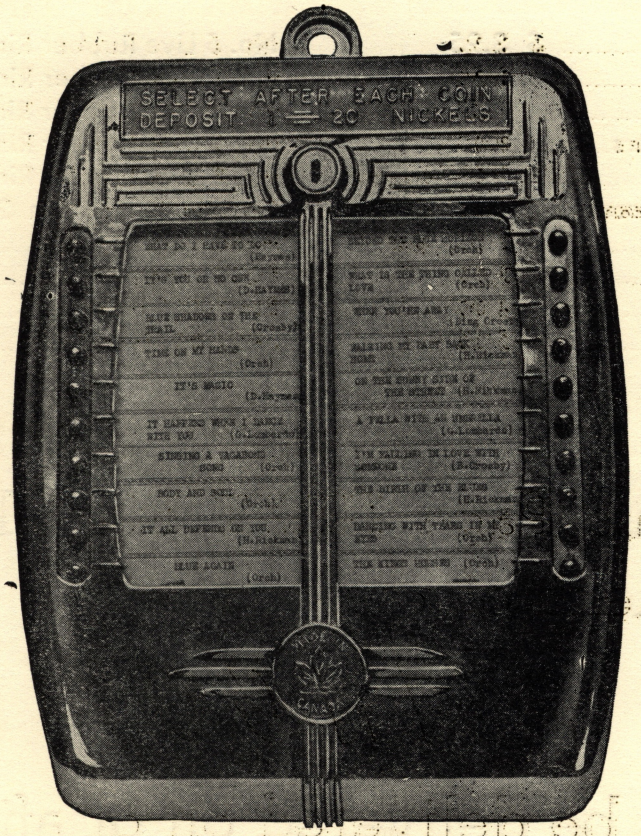
A Canadian Product

•

Larger Returns

•

Sits Neatly on the wall Less Space For Application



More For Your Money

•

Cheat Proof

•

Always Neat & Clean

•

Reasonable Priced

THE WALL BOX WITH PRIDE OF OWNERSHIP

Manufactured by

SEHL ENGINEERING COMPANY

136 OTTAWA STREET KITCHENER, ONTARIO

Distributed by

TORONTO TRADING POST, 736-8 Yonge St., Toronto, Ont.
BALDWIN DISTRIBUTING CO., LTD., 620 King St. W., Toronto, Ont.
DONALD FIELDING COMPANY, 587 Bank St., Ottawa, Ont.
G. H. MARTIN LIMITED, 193 Hastings St., Vancouver, B.C.
AMUSEMENT COIN MACHINE CO., 10221 - 95th St., Edmonton, Alberta
WINNIPEG COIN MACHINES, 277 Donald St., Winnipeg, Man.

SPRING IS HERE!

and with it, the optimism and cheerfulness that comes to the coin machine operator at this time of the year.

The Toronto Trading Post is ready to serve you with parts and machines at greatly reduced prices.

Get Your MACHINES In Operation For The Coming Season

30 Volt Sling Shot	$ 3.95		No. 5 Live Rubber Rings	5.50	" "
45 Volt Sling Shot	3.95		No. 6 Live Rubber Rings	6.50	" "
Time Clocks	1.50		No. 7 Live Rubber Rings	7.50	" "
60-Cycle H.A. Transformers	9.00		No. 8 Live Rubber Rings	8.50	" "
Pin Game Coils	1.00	apiece	No. 9 Live Rubber Rings	9.50	" "
Large Rubber Rebounds, com.	.35	apiece	Chrome Plated Pin Game Locks	1.00	each
No. 1 Live Rubber Rings	2.00	per C	Metal Typer Discs	15.00	per M
No. 2 Live Rubber Rings	3.00	" "	POST Needles	.33	
No. 3 Live Rubber Rings	4.00	" "	BENNETT Needles	.40	
No. 4 Live Rubber Rings	5.00	" "	JACOBS Needles	.65	

ATTENTION OPERATORS across Canada

WATCH This Page NEXT MONTH With The Announcement of our

New "ZINGO" Game

Orders will be delivered on or after June 15th

BE THE *FIRST* WITH THIS MONEY-MAKER

Toronto Trading Post Ltd.

Canada's LARGEST Distributors

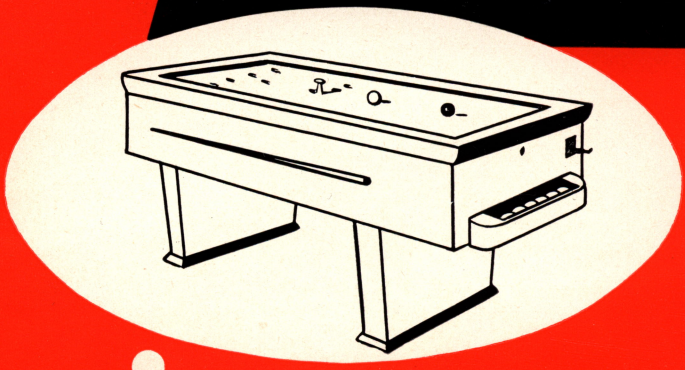
PHONOGRAPHS • PINBALL MACHINES • WEIGH SCALES • PARTS

736-738 YONGE STREET — Phone KI. 0186 — TORONTO 5, ONTARIO

MR. ALBERT A. CLAVIR Business Manager

Regent's

MINI-SNOOKER



- COIN OPERATED
- BELGIAN TYPE
- POOL TABLE

BIG PROFITS

FOR LOCATION AND OPERATORS THROUGH...

Immediate and Lasting Popularity of the Game

ALL SUPPLIES FURNISHED READY TO PLAY

1 White and 6 Red Billiard Balls, 2 Cue Sticks, 4 Spare Cue Tips, Tip Replacement Clamp, Blackboard, Chalk and Eraser, Mushroom, Glue for Tips, Set of Rules.

MINI-SNOOKER

Belgian Type Pool Game

DESIGNED . . . to fit any location where coin operated equipment is desired.

BUILT . . . . . of the finest Canadian woods, solid and strong enough to last a quarter of a century.

LEGAL EVERYWHERE A pool game of skill, action and thrills with the addition of a coin chute for greater operator profits.

FEATURES

1. Playing surface made of special non-warping birch material.
2. 100% mechanical unit ball release—No service calls.
3. Demountable Top.
4. 10c Coin Chute.
5. Time Adjuster.
6. Live Rubber Banking Rails.
7. Long wearing Green Billiard Table Covering.
8. Adjustable Leg Levelers.
9. Location Tested and Approved.

RULES FOR

MINI-SNOOKER

(Belgian Type Pool Game)

SIZE: 3' x 6'

TO OPERATE TABLE

Place Dime in Chute — Push in all the Way

Leave Out Slowly

RULES OF GAME

Starting:

1 Insert Coin Push Chute in and PULL OUT to release Balls.
2 TEE must be on spot in front of 200 Hole.
3 Place White Ball on Centre Spot.
4 Place a Red Ball on Starting Spot.
5 All shots are made from starting spot, trying to put balls into Holes.
6 After first shot, balls are taken from return rack.
7 Balls shot from starting point must hit another ball.
8 If table is clear, starting procedure is repeated.
9 If no balls are in the return rack, player picks up and plays nearest ball to foul line.
10 Last ball must be a cushion shot in any hole.
11 Highest score wins game.

PENALTIES

12 Player forfeits turn when failing to drop a ball in any hole.
13 Player forfeits entire score when upsetting TEE.
14 Player forfeits game if last ball fails to hit a cushion before dropping into any hole.
15 Player forfeits score of a particular turn and loses turn when:
   A Failing to hit another ball.
   B Causing any ball to return past the foul line.
   C Causing any ball to leave the playing surface.
16 Scores are determined by value of hole into which balls are shot.
17 White ball scores double in any hole.
18 Last ball scores double.

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